

Press Release - Monday July 12, 2010

Millions can tune in to 2010 dlr Festival of World Cultures with inaugural Festival radio station

Audiences all over the world will be able to tune into the 2010 dlr Festival of World Cultures (Jul 23-25) via the internet, thanks to its first ever radio station **Radio Hemisphere**.

Broadcasting live throughout the 72-hour festival, **Radio Hemisphere** will air from 12-midday on Friday July 23rd straight through the weekend until 12-midnight on Sunday July 25th, offering a unique mix of live-to-air broadcasts of many of the Festival's highlights, exclusive interviews and behind-the-scenes features.

Radio Hemisphere is one of the Festival's specially commissioned 10th anniversary projects and will be produced by anchor DJ **Ann Marie Walsh**. With many years radio experience between them, **Ann Marie**, along with co-host **Muiris Ó Fiannachta** will present the definitive backstage guide to the Festival.

With a dedicated radio station like Radio Hemisphere, audiences all over the planet will be able to tune in and hear concerts live from Dún Laoghaire.

For example: In an unprecedented event for the Festival, people in Algeria will be able to enjoy the concert of one of their countries' most famous musicians, **Khaled**, when the station broadcasts his outdoor Newtownsmith stage concert live.

Other highlights of Radio Hemisphere include:

Hemisphere Live! Live concert coverage from all our main stage festival headliners on Saturday and Sunday including **Rokia Traoré, Mahala Rai Banda, Kerekes Band, Mdungu, Dublin City Jazz Orchestra, Shahin Badar, Najib Soudani Group** and **Raspo Steel Orchestra**. *Hemisphere Live* will be interspersed with backstage interviews and live in studio music.

Specialist music documentaries compiled by leading experts will take listeners on an encyclopaedic journey around the world including:

- **Malian Magic** presented by **Nigel Wood**: A whistle-stop glimpse of the rich musical wealth of Mali - from the Touareg rebel music of Tinariwen to the iconic guitarist, Ali Farka Toure, and from the delicate melodies of the kora to the funky Southern Wassoulou rhythms of Oumou Sangare, this is a cultural feast to compare with any in the world.
- **Mela** presented by **Dil Wickremasinghe**: All you ever need to know about Mela's! Dil outlines the cultural role of the Mela and offers a special preview of this year's Mela at the festival with interviews and in studio music.

The **Café Culture DJ Series** delves into a melting pot of tropical rhythms, featuring sets from some of Ireland's aficionados of world grooves.

Groovalizacion Radio: is collaborating with Radio Hemisphere to offer a deep insight into two musical genres - Afrobeat and Cumbia.

With music, in studio and backstage interviews and festival news direct from the team that make it happen; Radio Hemisphere will ensure the whole world can be a part of Ireland's world music festival.

Radio Hemisphere – turn it on! 12 midday Friday 23rd July – 12 midnight Sunday 25th July
<http://www.festivalofworldcultures.com/radio-hemisphere>

The 2010 dlr Festival of World Cultures runs Friday July 23 – Sunday July 25, 2010. Full programme details are on www.festivalofworldcultures.com

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